

GREAT GAME: PERUSING 'THE PAPER'

Film Aspirants Get Council Aid

Canada Council fellowships averaging \$3,000 have gone to three Canadians who wish to study film-making abroad, bringing the number thus aided to 10 since June. Five others got fellowships for study or research in the TV and radio fields. In addition three Can-

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No Can. Features At Stfd. Festival

None of the three unplayed feature films made in Canada in the past couple of years were submitted to the oldest of Canada's three festivals, that of Stratford, this year, said Louis Applebaum, director. Twenty-four feature films have been placed with Stratford

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CENSORS CENSORING CENSORS; EVEN PRESS IS 'IN THE ACT'

Canada's nine film censorship boards in 10 provinces not only examine features for theatres but the advertising material that goes with them. For instance, the Board of Censors for Ontario looks at about 25,000 pressbook and other ads yearly,

IA Organizing Telemeter; Several Locals Active

Spread of different types of TV dissemination — free, community antenna, Telemeter — has IA Locals sorting things out.

Pat Travers, business agent for Local 173 of the IA, has been talking with Telemeter officials. Telemeter is a Famous Players operation and Local 173 holds the projection contracts for the company's theatres. Famous Players also has TV station partnerships.

Telemeter employs audio, video, master control and telecine technicians. The IA has two Locals in the film and TV production fields — No. 644, which is for theatrical cameramen, and No. 880, which is for TV cameramen (mainly CBC) and other technicians. Nick Trainor is business agent of No. 880.

Hugh Sedgwick of Hamilton, IA vice-president in Canada, works with the various Locals in clearing up areas of authority.

maintaining a special department for this purpose, rejecting perhaps 500 and okaying about 80 after treatment. Sometimes the censors' findings are censored by newspapers when they reject ads okayed by the former.

Those film ads that come only from member companies of the Motion Pictures Association of America and reach our censors have already been checked over

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Col's 'Two Rode Together'

James Stewart has been signed to star in John Ford Productions' Columbia film, *Two Rode Together*, which Ford will direct.

Theatre TV Vs. Free, Pay TV?

Closed circuit presentation of the Johansson-Patterson fight in theatres and arenas is "a form of pay-TV," in the opinion of Dennis Braithwaite, Toronto Daily Star columnist, who foresaw that "the present economic structure of television may face severe challenges

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Gil Golden Resigns

Veteran Gil Golden has resigned as advertising manager for the parent Warner Bros. organization. He has been with the company for 35 years and in his present position for more than 20 years, having started as an office boy at the age of 14. Al Dubin is the WB ad-pub director in Canada.

CARL FRENCH ON ATLAS BOARD

Addition to the board of directors of Atlas Telefilms Ltd., which recently entered the TV motion picture sales field under Leslie A. Allen, is Carl B. French, prominent Toronto business executive, who is head of the Canadian Cancer Society. French was president of Cinema (Canada) Ltd., which dropped out of the business some years ago after being organized for production.

French will serve as secretary of the company, which is listed on the Canadian Stock Exchange. Other Atlas directors beside Allen are James A. Cowan, well known public relations counsel who is president of the Canadian Film Institute; James E. Houston, member of the Toronto Stock Exchange; and Gerald Kirby, mining and oil executive.

Atlas announces the purchase of 11 British feature films produced by Daniel M. Angel to add to the 104 recently acquired from Ealing. It is the largest distributor of British films to TV in Canada and its first release block is made up of 63 features. The total of 11 types it holds rights for is 200.

Nanette Fabray Cast

Nanette Fabray, famed musical comedy star, has been selected for her first dramatic role in *Go Naked in the World*. The actress portrays the girl friend of Gina Lollobrigida in the Arcola Pictures Production being produced by Aaron Rosenberg as an MGM presentation. Anthony Franciosa and Ernest Borgnine also star.

U-I Acquires German Film

Universal Pictures has acquired American and Canadian distribution rights to *Between Time and Eternity*, in wide screen and Eastman Color starring Lili Palmer and Carlos Thompson. Produced in Germany, the film will be launched with an important promotional campaign, which will encompass all media in its scope.

Fox Programs 23 Pix Now To Year End

Twentieth Century-Fox' determination to fight things out on the theatre front, indicated by President Spyros P. Skouras' recent series of conferences with exhibitors in the USA and here, is supported by a release schedule of 23 features representing a cost of \$40,000,000.

The adventurous spirit that took the company into CinemaScope through Skouras leadership was recognized by John J. Fitzgibbons, Sr., CBE, when he told Skouras' forum in Toronto: "Without 20th Century-Fox we and all the industry would be in one hell of a fix." CinemaScope ushered in the wide-screen on a wide scale and revived the public's interest in patronizing the cinema.

(Continued on Page 2)

MGM's 'Where The Boys Are'

Connie Francis has been signed by MGM to star in *Where the Boys Are*.

British Film Academy Merges With TV Group

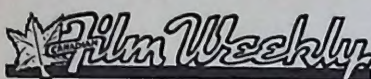
The British Film Academy has amalgamated with the Guild of Television Producers and Directors to form a new body, The Society of Film and Television Arts. First move was made in 1950, with the object of the SFTA being to encourage original work, high standards and research.

President of the SFTA is HRH Prince Philip, Duke of Edinburgh. Bill Ward is the chairman, Sir Michael Balcon vice-chairman, James H. Lawrie secretary and Mrs. P. J. Steele deputy-secretary.

Famous Players Ft. William CA Video

City Council of Fort William, Ont. granted the application of Lakehead Video Ltd., owned by Famous Players and local partners, for the establishment of a community antenna station. Permission had been granted earlier by

the Council of Fort William's sister city, Port Arthur. Famous Players is also interested in London, Ont.'s community antenna station. All are considered future installations for Telemeter, now operating in Toronto's Etobicoke.



Incorporating the
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Assistant Editor Ben Halter
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00: 'THE PAPER'

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once and approved by its Ad Code Copy Desk. Gordon S. White, a former St. Louis and Chicago newspaperman, as director of the Advertising Code Administration presides over this desk, which is located in New York. A similar function is carried on in Hollywood by an associate administrator, who looks at many stills made in the course of production. Both see copy and art, sketches, roughs, layouts, proofs — all the elements of advertising.

Each item is carefully studied. Then it is stamped, either "Approved" or "Disapproved," according to the Administration's judgment of whether it meets Code standards of morality and good taste.

This process applies to every motion picture bearing the Production Code Seal of Approval, whether made by an Association member company or by an independent. (Most independent producers work under the Production Code.) Even some of the imported foreign pictures are included, after they have been submitted to the Production Code Administration and given the Seal.

On all these pictures, therefore, when a producer's ad is taken from the pressbook and delivered for publication, it has gone through the examination and appraisal of the Advertising Code's impartial copy desk. After such scrutiny and appraisal the advertising is believed to be "reasonably acceptable to reasonable people."

'Chartroose Caboose' To Be Distributed By U-I

Chartroose Caboose, the new Red-Ball Productions film in Panavision and Eastman Color starring Molly Bee, Ben Cooper and Edgar Buchanan, has been acquired for worldwide distribution by Universal Pictures.

Produced by Stanley W. Dougherty and directed by William "Red" Reynolds from a screenplay by Rod Peterson, Chartroose Caboose is a wholesome family comedy which also features Slim Pickens and introduces Mike McGreevey.

Fox Programs 23 Pix

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The company's latest ad arrangement shows that the adventurous, enterprising spirit continues: 20th-Fox will sponsor the Republican and Democratic conventions on ABC-TV and the 100,000,000 viewers in the United States and Canada will hear and see three commercials each hour boosting From the Terrace, directed by Mark Robson from John O'Hara's best seller.

May and June releases are Darryl F. Zanuck's Crack in the Mirror (Orson Welles, Juliette Greco and Brad Williams), Flame Over India (Lauren Bacall and Kenneth Moore), Zanuck's David and Bathsheba (Gregory Peck and Susan Hayward), Valley of the Redwoods, Elia Kazan's Wild River (Montgomery Clift and Lee Remick), and 12 Hours to Kill (Nico Minardos and Barbara Eden).

The July schedule includes Samuel G. Engel's The Story of Ruth, introducing Elana Eden and co-starring Stuart Whitman and Tom Tryon, CinemaScope-De Luxe Color; Mark Robson's From the Terrace, starring Paul Newman, Joanne Woodward and Myrna Loy, CinemaScope-De Luxe Color; Irwin Allen's The Lost World, starring Michael Rennie, Jill St. John, David Hedison, Claude Rains and Fernando Lamas, CinemaScope-De Luxe Color; Murder, Inc., starring Stuart Whitman and May Britt, CinemaScope; Trapped in Tangiers, starring Edmund Purdom and Genevieve Page, CinemaScope.

For August the releases are Jerry Wald's Sons and Lovers, starring Trevor Howard, Dean Stockwell, Wendy Hiller, Mary Ure and Heather Sears, CinemaScope; One Foot in Hell, starring Alan Ladd, Don Murray, Barry Coe and Dolores Michaels, CinemaScope-De Luxe Color; For the Love of Mike, starring Richard Basehart, Stu Erwin and Rex Allen, CinemaScope-De Luxe Color; Young Jesse James, with Ray Stricklyn and Willard Parker, CinemaScope.

In September, the Marilyn Monroe starrer, Let's Make Love, will lead the quartet of releases. The Jerry Wald production co-stars Yves Montand, Tony Randall and Frankie Vaughan and is in CinemaScope-De Luxe Color; also, High Time, starring Bing Crosby, Fabian, Tuesday Weld, Richard Beymer and Nicole Maurey, CinemaScope-De Luxe Color; Aphrodite, with Belinda Lee and Jacques Sernas, wide screen and color; and High Powered Rifle, with Willard Parker and Allison Hayes, CinemaScope.

Other top attractions to be released by the end of the year include Go North, starring John Wayne, Stewart Granger, Ernie Kovacs, Fabian and Capucine, CinemaScope-De Luxe Color; The Millionairess, starring Sophia Loren, Peter Sellers, Alastair Sim and Vittorio De Sica, CinemaScope; The Loves of Salammbo, with Jeanne Valerie, Jacques Sernas and Edmund Purdom, CinemaScope-De Luxe Color; Austerlitz, starring Leslie Caron, Jack Palance, Orson Welles, Vittorio De Sica, Rossano Brazzi and Martine Carol; Marriage-Go-Round, starring Susan Hayward and James Mason, CinemaScope; September Storm, with Joanne Dru, Mark Stevens and Robert Strauss, Stereo-Vision, CinemaScope, De Luxe Color; Oscar Wilde, with Robert Morley, Ralph Richardson, Phyllis Calvert and John Neville; and Destruction Test, with Suzy Parker and Bradford Dillman, CinemaScope.

'A Matter Of Conviction'

UA's A Matter of Conviction, now before the cameras in Hollywood, stars Burt Lancaster, Shelley Winters and Dina Merrill.

'Pharaoh's Woman' To U-I

U-I has signed a deal to distribute Vanguard Films' Pharaoh's Woman, which stars Linda Cristal and John Drew Barrymore. The spectacle is now before the cameras in Rome.

TO REHASH TORONTO TV LICENCE?

The Commons Committee on Broadcasting was re-established by Ottawa with the suggestion by the Hon. G. C. Nowlan, Minister of National Revenue, that it provide an airing for the complaints that the Board of Broadcast Governors had displayed favoritism in granting the Toronto TV licence to The Telegram. Broadcasting in Canada is one of Nowlan's responsibilities in the cabinet, although final decisions rest with the Dept. of Transport.

Establishment of the committee followed expression of opinion in the House of Commons by Douglas Fisher, CCF, Port Arthur, that the Progressive-Conservative complexion of the BBG was the major factor in the choice of The Telegram. J. W. Pickersgill, Nfld. and Lionel Chevrier, Quebec, both former Liberal cabinet ministers, spoke along the same lines.

Fisher called for clarification of the extent to which newspapers and large corporations are allowed to acquire TV station licences. An example, was the recent purchase of CKGN-TV, North Bay, by Roy Thomson, publisher with newspaper and TV interests in Canada and the UK, which is awaiting BBG ratification. Pickersgill criticized the granting of a licence to the CBC in Edmonton as competitor of an already existing TV station.



A 'LEGITIMATE' LESSON

AN actors' strike recently closed most of the New York Legitimate theatres for a short period. In comment, Barron's, an American financial



weekly, revealed the financial perils of producing plays on Broadway. It pointed out that the gamble is becoming increasingly greater: of the last 50 productions presented only 10 were rated hits by Variety, while over half were hopeless flops. Of 10 million dollars gambled on these productions some 70 per cent was lost.

The history of the Legitimate Theatre in the United States has been one of continually rising costs followed by higher admission prices. It is axiomatic that if it has to pay more the public will be more selective. This is partially the reason that some plays are fantastic hits and others, although good entertainment, miserable flops. Prices are now so high that the public will not spend time or money unless assured of superlative entertainment.

There is an analogy in our business and perhaps something to be learned. On a much wider base we seem to be drifting in the same direction as the Legitimate Theatre. Production costs continue to spiral and can only be recouped when a big hit is scored. Increased production outlays force higher rental terms and in the end this ups admission prices. The result is a shrinking of our potential audiences. Witness the disappearance of a ceiling on the grosses of top pictures and many films with good entertainment attracting meagre audiences.

Vaudeville has become almost extinct and nightclubs are finding the going very difficult due to limitless demands of so-called top talent. If we cannot learn from other segments of Show Business we must find ourselves faced with a similar fate.

Our business has one great advantage. Our entertainment is canned and can be sent all over the world and used and re-used if there is a market. Nevertheless, this is no excuse for production costs which exceed the bounds of good business or reasonable speculation.

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FILM ASPIRANTS

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adian live drama groups received help from the Council.

Leonard Forest, Montreal, producer and director at the National Film Board, will "visit cinema production centres and consult with leading film producers and directors in Europe;" Felix Lazarus, Winnipeg, TV and film producer, will "study the techniques of British film-making in England;" and Guy Provost, Montreal actor, will "attend l'Institut des Hautes Cinematographiques in Paris."

Those helped earlier are Ronald Kelly, Vancouver, and four from Montreal — Louis George Carrier, Fernand Dansereau, Roland Brunet and Jean Letarte. Their interests are techniques, archives and filmology.

Those with TV interests in the new list are Paul Audette, Montreal; Robert Black, Quebec City; Fernand Dore, Montreal; and Leopold Lapierre, Chateaugay Village, PQ. Audette will study broadcasting techniques, Black "continue research in connection with television broadcasting methods," Dore the relationship of TV to child development for a year in France, England, Japan and India, and Lapierre radio and TV production and direction in London and Paris. Dore is director of children's TV for the CBC's French network.

The theatres aided by the Council are the Manitoba Theatre Centre, Wpg. (\$15,000 towards establishing a nucleus of professional actors), La Poudriere, Mtl. (\$7,500 to set itself up on a permanent basis), and The Arts Theatre, Toronto (\$2,400 to produce a new Canadian play).

UA's 'The Facts Of Life'

Bob Hope and Lucille Ball will star in UA's The Facts of Life.

Zohra Lampert, AA Star, Meets Press, Radio, TV

Zohra Lampert, star of Allied Artists' Pay or Die, in which she appears with Ernest Borgnine, visited Toronto last week for press interviews and radio and TV appearances. She was introduced locally by Chet Friedman, national AA ad-pub director, and Jack Bernstein, general sales manager of AA.

Miss Lampert appeared on CBC-TV's Tabloid, where a three-minute clip from the film was shown.

OUR BUSINESS

(Continued from Previous Page)

The opinion has been expressed that the Broadway Legitimate scene will never be the same again even though the strike has been ended and presumably all parties are happy. Let us hope that enough good sense prevails in our business to eschew us from reaching such a position.



ROBERT E. MYERS

Appointed sales manager of Warner Bros. Pictures in Canada by Haskell M. Masters, general manager.



DAVID G. McLAUGHLIN

Joined Warner Bros.' Canadian Division recently in the new post of television sales manager.

'Esther And The King'

Richard Egan has been loaned by 20th Century-Fox to Galatea Films for the co-starring role of King Ahasuerus opposite Joan Collins in Esther and the King. The Biblical drama, which 20th-Fox will release, will go before the cameras shortly in Rome.

Laurence Harvey Cast

Laurence Harvey, nominated for an Academy Award for his performance in Room at the Top, will star in Tamiko as his second assignment for Hal Wallis.

Tamiko, based on the best-selling novel by Ronald Kirkbride, will be filmed in Japan.



(An editorial in The Chronicle, Oliver, British Columbia)

The announcement last week by Oliver Theatre owner Alex Gough is at the same time ominous and gratifying.

Gough's decision to curtail film showings to only two or three days a week was better news than some of us had expected . . . he had seriously considered closing down completely.

The closure of any business is bad for any town . . . and the closure of the theatre would have robbed us of a fine institution and would have been a great loss.

The curtailment of showings isn't particularly good news, but the news that the theatre will remain operational at least keeps us in the bracket of "communities with a theatre".

Hard hit by television and drive-in theatres, many theatre operators throughout the continent have found it necessary to close down completely because of dwindling patronage.

Television may have its advantages, but it can never replace the satisfying pleasure of "going out to the show" to view first-run movies.

And then there's the Saturday afternoon matinees.

How many parents would really want their children to grow up in a community where the kids couldn't occasionally take in the cowboy picture starting at 2 p.m.?

Junior's first venture to the "show" is an event to be always remembered, and we'd hate to have him travel to another town in order to do it.

Having a theatre isn't a matter of life and death . . . but losing the one we have would deprive our community of a very pleasant and enjoyable centre of community life.

And if Dad and Mom and the kids have to venture to another town to take in a show, then chances are they'll do their shopping in that other town while they're there.

Our town needs the theatre, the kids need the theatre and the businessmen need the theatre.

Let's keep it here.

Let's patronize it whenever we can.

BATTLE OF TV'S?

(Continued from Page 1)

in the future." The fight, he said, was "the biggest attraction of them all" with the largest audience of the year, yet wasn't for the home viewer.

Braithwaite's comment, made in the course of an article called "The Threat of TV," notes the battle against pay-TV being waged by the USA's Theatre Owners of America: "If pay-TV ever becomes widespread, they warn, it will force the private television networks right out of business and that will mean the end of free-TV."

The writer seems to take it for granted that the theatre owners regard closed-circuit picture presentations into theatres, arenas and stadiums as pay-TV and that they are opposed to them. And this raises an interesting question, since 250 such locations grossed a couple of million dollars on the fight. Many of these locations were theatres.

In Toronto the continent's first pay-as-you-see system, Telemeter, had as its competition both free TV and the closed-circuit presentations of the fight, which played to about 8,500 admissions in Loew's Uptown Theatre and the Varsity Arena. Although Telemeter is limited to one section of the city no doubt it lost some of its patronage to the fight.

It is doubtful that even the most violent of the TOA's anti-pay-TV members will ban large-screen theatre TV from their houses. Twentieth Century-Fox, which initiated the real wide-screen change-over in 1952 with CinemaScope, put aside its large-screen theatre TV color system, Eidophor, to do it. References to Eidophor by its high officials from time to time indicate that 20th-Fox has the system ready for installation and may go ahead soon.

Had 20th-Fox not turned away from Eidophor in favor of CinemaScope neighborhood theatres today would probably carry the fights and other "live" attractions, sharing the program with films. Perhaps this would have been the salvation of the neighborhood theatre.

When theatre TV comes in it will no doubt compete for attractions with both free and toll TV — if the latter system is okayed in the USA. The theatre owner, opposing closed-circuit TV, will be utilizing another form of it for his own purposes—in Braithwaite's concept. Will he be considered the enemy of free TV, which he is presently defending?

FOR SALE

Buy a lifetime—Complete Drive-In Theatre equipment in excellent condition. Simplex Heads, RCA Soundheads, Amplifier and Emergency Amplifier, Lincoln DC Generator, Peerless Magnarc Lamps, Bausch CinemaScope Lenses, Hammond Speakers, also other equipment.

Apply J. C. RUSSELL,
RR #1, Renfrew, Ont.



**HEADED FOR
BOX-OFFICE
HEADLINES!**

Watch for M-G-M's
**TREMENDOUS TV, RADIO,
NEWSPAPER CAMPAIGN!**
IT WILL ORBIT "THE TIME MACHINE"
ACROSS THE NATION!

H.G. WELLS' **THE TIME MACHINE**



AMAZING
SIGHTS IN
FUTURISTIC
COLOR!



A
New
Star!

starring
LIFE MAGAZINE
COVER GIRL
YVETTE MIMIEUX

NOW BOOKING LIKE WILD FIRE!

"Time Machine" goes into high gear as saturation bookings are set across the nation. High-powered M-G-M showmanship swings into action with multiple runs backed by newspapers, TV and radio in all top markets.

TRIPLE TERRIFIC!

- 1** All the fascination of science-fiction at its **GREATEST!**
- 2** All the chill-thrills of a masterpiece of horror!
- 3** Not since H. G. Well's "War of the Worlds" (also a George Pal Creation) has the screen seen anything like it!

METRO·GOLDWYN·MAYER

presents

A GEORGE PAL PRODUCTION

STARRING

ROD TAYLOR

ALAN YOUNG

YVETTE MIMIEUX

SEBASTIAN CABOT

TOM HELMORE

Screen Play by DAVID DUNCAN

Based on the Novel
by H. G. WELLS

METROCOLOR

Directed by GEORGE PAL

News Clips

Capitol and Park, Famous Players' Windsor theatres, have new Walker screens, both wall to wall . . . The USA's Council of Motion Picture Organizations is moving ahead with its Picture Merchandising Plan, with the Motion Picture Association of America co-operating . . . The CBC is producing a 13-week Canadian Western series on film, *Cariboo Country*, written by Paul St. Pierre, which will "show the Canadian cowboy in his true light." The locale is British Columbia, the producers Frank Goodship and Philip Keatley and the actors are hardly known in the East. First one goes over the network at 7.30 p.m. July 2 . . . House of Commons enquiry by L. J. Pigeon, PC MP from Joliette, PQ, revealed that the Canadian Broadcasting Corp. paid a total of \$3,196,000 for English and French language plays (text and copyrights) for the Montreal region from 1952 to 1960.

Arthur H. Rosson, 72, director of many films and associate director with C. B. DeMille for 16 years, died in Los Angeles last week. Born in England, he joined Vitagraph at 23, and he was a stunt man, actor and writer before becoming an assistant director . . . Congress of the International Photographic Center takes place in Florence, Italy Sept. 27-30 . . . Theatre attendance in West Germany, 650,000,000, declined 12.4 per cent compared to 1958 . . . Vancouver Picture Pioneers sent the Trust Fund of the Canadian Picture Pioneers \$1,000, making a total of \$2,000 from the branch in the past six months. Don G. Foli heads the branch, which leads all others in Canada in Trust Fund donations this year . . . Less than 50 per cent of all films shown in the Province of Ontario last year originated in the United States.

Northern Amusements Ltd., Cochrane, has been incorporated by Jack, Tilly and Barney Nosov, Won Goey Hin and Wing Tai Hin for participation in radio, TV, theatre and any type of entertainment in any way and at any time they feel is appropriate . . . Paul Legault is president, Andre Legault v-p and Gerald O'Kane secretary of Artek Film Productions of Montreal . . . Winner of the 1959 Doubleday Canadian Prize Novel Award, which carries an outright prize of \$2,500 and \$7,500 as an advance against author's earnings, was *The Governor's Lady*, written by Thomas H. Raddall . . . J. C. Russell's *Renfrew Drive-in* in the Ontario community of that name has been closed permanently and is being dismantled. Another Ontario drive-in that failed to open this season is the 500-car *Fountain in Bracebridge*. A third, in Elm-vale, may reopen in July.



REFRAIN: *Back in Your Own Back Yard*. I read in the *Hollywood Reporter* that "Canadian producer John McCadden" had optioned Norman Reilly Raine through the Swanson agency to do a screenplay for a *Treasure Island* feature. I wrote "Swanie," the best "Writers and Writings" rep in the



cinema city, to ask where in Canada McCadden lives, so that I could ask him about his plans. The man, I learned, lives a few hundred yards from my office. But he won't be back until July, so I can't ask him what makes him want to get into this business. Norman Reilly Raine, by the way, is an ex-Torontonian . . . George Richfield, NY TV producer associated with Joe Dunkelman in plans to produce the *Forest Ranger* series at Art Gottlieb's Audio studios, was in Britain recently buying a crane and rear projection equipment . . . *Skouras' plaint* while here: "We used to cast a picture in a week. Now it takes months" . . . In Toronto for the Variety convention IA chief Dick Walsh and Jim Mulvey, who is a stockholder at Audio, travelled out to spend some time with Art Gottlieb . . . Former O'Brien circuit manager and Ont. exhibs' prexy Russ Simpson has settled in Esquimault, BC. He had been stationed in Vancouver for some years and never did like being transferred East by Paramount. He used to call our beautiful snow "white rubbish" . . . It's a mixed-up motion picture world these days. In Toronto the IA projectionists' union made a move to organize Telemeter, which will be an IA shop in any case, and in Fresno the IA projectionists just made a contribution to the TOA's Joint Committee Against Toll-TV.

LAST WEEK'S *One Thing & Another* column by me in *The Star* was the last of the present series, which began on Oct. 31, 1959 and reached 33 in number. It is one of the features dropped for summer retrenchment, I'm told. Some of you read it, I know, for you went out of your way to tell me, for which I thank you . . . Last week *The Star* carried an article by Henry Kemis sub-headed "Boorish Box Office Behavior No Way to Build Business." I hope he read an article by Bob Francis in *Columbia*, magazine of the Knights of Columbus, and reprinted in the Spring edition of the I.A.T.S.E. *Official Bulletin*, on the subject of treasurers. Title: *Is There Really a Monster In That Brass Cage?* . . . Pat Henry, that really good comic, told me about the man who went to a psychiatrist. The doctor questioned him, then said: "The first thing you'll have to do is throw away that cigarette." The patient asked if he smoked too much. "It isn't that," answered the doctor. "You're burning my couch" . . . BBC will telecast the 13 15-minute segments of *Tales of the Riverbank* by Dave Ellison and Paul Sutherland of Riverbank Productions, Toronto. Begins June 26 . . . *Man dreamt* he ate a five-pound marshmallow and woke up to find his pillow gone . . . Shirley MacLaine plays an elevator operator in UA's *The Apartment* who provides lifts for illicit liaisons so Archie Laurie screened it for the girl operators of Commerce and Nova Scotia banks and their guys. I hope they didn't get any ideas.

Mylene Demongeot In New Rank UK Film

French film star Mylene Demongeot, currently to be seen in the Rank Organization's Eastman Color comedy, *Upstairs and Downstairs*, has been cast opposite Dirk Bogarde in Pinewood's *The Singer Not the Song*.

Based on the best selling novel by Audrey Erskine Lindrop, *The Singer Not the Song* is an exciting story set in a Mexican town in which a priest clashes with a ruthless bandit who rules the community.

Mann And Millar Acquire 'Cast The First Stone'

Writer Abby Mann and producer Stuart Millar have acquired the film rights to the best-seller, *Cast the First Stone*, and have formed their own production company to make it for United Artists release.

Mann and Millar plan to film *Cast the First Stone* on location in New York in the summer of 1961. Written by Judge John Murtaugh, Chief Justice of New York's Court of Special Sessions, and Sara Harris, author and sociologist, it deals with the problem of prostitution.



I. H. ALLEN

Head of Astral Films Ltd., who was recently elected president of the Canadian Motion Picture Distributors Association.

STFD. FESTIVAL

(Continued from Page 1)

for showing at the Avon Theatre from August '22 to Sept. 2, with three from countries to be represented for the first time — those countries being Brazil, Austria and the Netherlands.

The forums that were a feature of past festivals have been dropped this year but two well known Hollywood composers of film music, David Raksin and Andre Previn, will talk on the evenings of August 24 and 25 respectively about the relationship of music to film and show excerpts from their work.

Applebaum, speaking at a press gathering in the Royal York Hotel, said that the Association of Motion Picture Producers and Laboratories of Canada had not responded to an invitation to participate in any way they wished.

Stratford, approved by the International Federation of Associations of Film Producers as a non-competitive festival, has been the basis of awards by critics attending. Whether the critics will vote this year is to be decided by them at the festival.

Of 13 festivals approved by the IFAFP Canada has three — those of Stratford, Montreal and Vancouver — and all are non-competitive.

Almost every film that won distinction at festivals in the past year and some from the acknowledged masters are scheduled for Stratford, which will offer a feature film at every showing. There is no doubt that the list this year is the finest in Stratford's history. All foreign-language films to be shown at the screenings will carry English subtitles.

Special children's programs will be shown on August 27 and Sept. 23 at 10.30 a.m.

**CONSPIRACY
OF HEARTS**with Lilli Palmer, Sylvia Syms,
Yvonne Mitchell.

20th-Fox (Rank)

116 Mins.

TOUCHING, HEROIC DRAMA. FINE
ACTING AND PRODUCTION VALUES.
STRONG AUDIENCE APPEAL. EXPERTLY
ACTED.

A deeply moving and unusually appealing drama comes under the Rank Organization banner in this 20th Century-Fox release. Conspiracy of Hearts relates the dedication of a group of nuns to the task of helping Jewish children escape from a Nazi concentration camp during World War II. The story has action, excitement and distinction and it has been fashioned along lines of popular appeal. It was shot on location in Italy where the story takes place. The production values are striking. As an emotional experience this Betty E. Box production has qualities reminiscent of Going My Way and The Diary of Anne Frank. It is a fine job.

Events happen in the screenplay by Robert Presnell, Jr. — heroic, sad, joyous and cruel. And an exceedingly fine cast has been assembled to play them out. Lilli Palmer performs with great skill, fire and sensitivity as the Mother Superior who uses an ancient convent as the hiding place, rehabilitation centre and transit camp for the youngsters who escape from their captors through an underground tunnel.

Performances of equal distinction are contributed by Albert Lieven, Sylvia Syms, Ronald Lewis, Yvonne Mitchell, Michael Goodliffe and David Kossoff.

Action, excitement and tension continue throughout. Finally the Nazi colonel raids the convent, recaptures the pathetic little children and puts three of the nuns under the sentence of death.

What follows is brisk and absorbing action, brilliantly executed by director Ralph Thomas.

CAST: Lilli Palmer, Sylvia Syms, Yvonne Mitchell, Ronald Lewis, Albert Lieven, Peter Arne, Nora Swinburne, Michael Goodliffe, Megs Jenkins, David Kossoff.

CREDITS: Producer, Betty E. Box; director, Ralph Thomas; screenplay, Robert Presnell, Jr., based on original material by Dale Pitt; director of photography, Ernest Steward.

DIRECTION: Splendid.**PHOTOGRAPHY:** Excellent.**In 20th-Fox 'Go North'**

Young singing star Fabian has been assigned a co-starring dramatic role in 20th Century-Fox Go North, scheduled to begin production shortly. He is currently shooting High Time with Bing Crosby and will alternate between the two.

THE BRAMBLE BUSHwith Richard Burton, Barbara Rush,
Jack Carson.

Warner Bros. (Technicolor) 105 Mins.

DRAMA OF ROMANTIC CROSS CURRENTS, MERCY-KILLING AND PROBING HUMAN INSIGHTS. MADE WITH SPLENDID PRODUCTION SKILL AND FINE CAST.

A drama of emotional conflicts, romantic cross currents and ingredients the Bramble Bush is adult in theme, adroit in presentation and large in entertainment values. The picture has a handsome mounting, including Technicolor. The story deals forthrightly with the scandals of a small New England town, the mercy-killing of a patient by a doctor and an illicit romance. With such dramatic ingredients the Bramble Bush is sure to find a wide and responsive audience.

Richard Burton plays the young doctor who returns to his home town to care for his boyhood friend, Tom Drake, who is agonized by an incurable disease. It is apparent that Burton is returning to a place that is filled with terrible memories for him. In time it is revealed that the sick man summoned the doctor friend in the hope that he would marry his wife after he's gone. Barbara Rush plays the wife and gives a very effective performance.

Also in the screenplay by Milton Sperling and Philip Yordan is an angle centring around Jack Carson, an ambitious, bustling lawyer who is bucking for district attorney, and carries on many private indiscretions. An object of his amatory attention is Angie Dickinson, a nurse.

The story probes deeply and boldly into human relations and it is here that it gains a freshness. It mounts to its full power when the doctor, unable to stand his friend's suffering any more, injects an overdose of morphine into his arm. This mercy-killing has other complications, however, since Burton has fallen in love with Miss Rush who is to have his child.

In the trial that follows Carson defends Burton and wins him an acquittal.

Acting under the direction of Daniel Petrie is splendid. The music composed and conducted by Leonard Rosenman and the photography of Lucien Ballard are quite effective.

CAST: Richard Burton, Barbara Rush, Jack Carson, Angie Dickinson, James Dunn, Henry Jones, Tom Drake, Frank Conroy, Carl Benton Reid.

CREDITS: Produced by Milton Sperling; directed by Daniel Petrie; screenplay by Sperling and Philip Yordan, from the novel by Charles Mergendahl; director of photography, Lucien Ballard.

DIRECTION: Able.**PHOTOGRAPHY:** Fine.**CRACK IN THE
MIRROR**with Orson Welles, Juliette Greco,
Bradford Dillman.

20th Century-Fox (CinemaScope) 97 Mins.

PROBING DRAMA OF PASSION AND INSIGHT. HAS NOVEL DRAMATIC FORMAT. WILL HAVE STRONG POPULAR APPEAL.

A brilliant intermingling of dramatic patterns is accomplished in Crack in the Mirror, making it a fresh, exciting and imaginative drama. In the story three people play two different roles each. It is a tale of passion, faithlessness and violence. A trio of actors play out this drama in a cheap, sordid part of Paris, while their counterparts play a parallel drama on a more elegant plane in an elite section of the city. In both instances the girl lives with an older man and has a love affair with a younger one. Darryl F. Zanuck produced the film with all the skill and polish one has come to expect from his banner.

Performances are particularly effective. The fateful trio are Juliette Greco, Orson Welles and Bradford Dillman. On the more sordid level Miss Greco portrays a poor slob who lives with a crude, overstuffed beast, Welles, and cheats on him with her lover Dillman. Eventually she enlists the aid of Dillman in cold bloodedly killing Welles.

The pattern of love and infidelity at the same time is carried on simultaneously on a more fashionable level by the other three. It develops that Dillman is called upon to defend the poor Miss Greco. And after a series of events Dillman finds himself crossing verbal swords with Welles in a courtroom battle. These scenes reach a peak of excitement.

Richard Fleischer's direction is probing and sensitive. He has brought all threads together impressively, making the picture a highly entertaining and forceful one. The ending is one of insight and memorable irony.

All three leads contribute characterizations that are individualistic and outstanding. Also providing solid roles are Alexander Knox as a judge and Catherine Lucy as a Mother Superior.

Of interest to Canadians will be the appearances of Cec Linder and Austin Willis, well known stars of TV and stage in that country.

CAST: Orson Welles, Juliette Greco, Bradford Dillman, Alexander Knox, Catherine Lucy, William Lucas, Maurice Teynac, Austin Willis, Cec Linder.

CREDITS: Produced by Darryl F. Zanuck; directed by Richard Fleischer; screenplay by Mark Canfield, based on the novel by Marcel Haedrich; director of photography, William C. Mellor.

DIRECTION: Able.**PHOTOGRAPHY:** Fine.**SHORT
THROWS**

CRIPPLED children from homes and hospitals all over Toronto were guests of Odeon Theatres at a special "Timmy" party on a recent Saturday afternoon at the Odeon Humber Theatre. Arranged by Andre T. Farr, relief manager of the theatre in the absence of John Heathcote on vacation, the party was hosted by the 1960 Timmy and emceed by Stan Francis. On the program were films and a stage show, with a host of celebrities from TV and radio, as well as many stage acts, donating their services. Gifts, prizes and lucky draws, all given by various firms and business associations, featured the afternoon. A number of service organizations combined to supply transportation to and from the theatre. In addition to the personal satisfaction for those involved in the effort, it was rated as excellent public relations.

TELEMETER was linked with theatre advertising in the same Famous Players ad, when the Etobicoke closed-circuit coinbox TV system was day-and-dated with 10 houses for the showing of the Johansson-Patterson fight pictures. They were distributed by United Artists.

ONE-DAY film institute at the National Film Board building in St. Laurent was held last week in connection with the joint convention of the Canadian and American library associations. A tour of the NFB facilities, demonstrations of film production, discussions and addresses by three NFB executives took place. Speakers were Guy Roberge, chairman; Grant McLean, head of production; and Len Chatwin, director of distribution.

CHANNEL 8 TV, Vancouver's first private station, will locate its studios and offices in Lake City Industrial Park in Burnaby, B.C. Lake City, a Webb and Knapp industrial development to cost \$8,000,000, was chosen by Vantel Broadcasting because of its central location in the Greater Vancouver area. Vantel president is Art Ray, who is head of Artray Films.

'The Greengage Summer'

Kenneth More, British star, has been signed by Edward Small and Victor Saville to play the leading role in Columbia's The Greengage Summer.

Dust off the

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